

#### **IOX-Bluetooth**

IOX-Bluetooth can be used as a scanner for <u>BeWhere</u> beacons with a public that are in range. This allows you to track and identify the last known location of equipment that are fitted with beacons. Beacons use Bluetooth® technology to broadcast signals to GoFleet's GO7 device, a smartphone, or other connected device that comes within range.

It's important to note that beacons aren't only about sending location coordinates but about self-identification. Your GO7 device will automatically create a log when a beacon is within range and when it's out of range. This information will be transmitted to your MyGeotab account, allowing you to effectively track your assets. The GO7 device also supports select beacons with embedded sensors such as temperature or light sensors, whose sensor data is included in their publicly broadcast signals.



Ideally suited for fleets in landscaping and lawn care, field services, trucking, first responders, and other industries,

beacons can be attached to tools and equipment and then tracked through MyGeotab via mobile device or website.

#### What is Bluetooth® Technology?

It is important to explain more about <u>Bluetooth®</u> low energy technology. Enabled devices contain a small computer chip that includes Bluetooth® radio and software that allows it connect to nearby devices using radio waves. Bluetooth® technology has been built into nearly every phone, laptop, desktop, and tablet, and because of its low energy, sensors can last for months, and even years without replacing batteries.



### gøf-leet

#### Key Benefits of Asset Tracking with IOX-Bluetooth

- Track delivery.
- Improve asset utilization.
- View asset availability.
- Manage inventory.
- Boost productivity.
- Reduce operational costs.
- Provide on-time delivery.

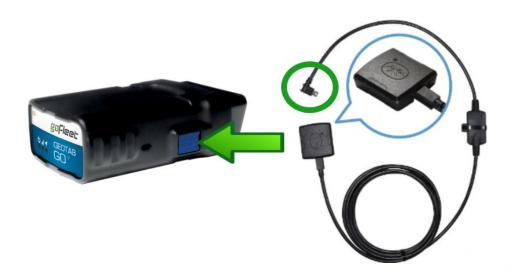
IOX-Bluetooth will help you keep track of your assets, increase your productivity by reducing time searching for misplaced equipment, and have full insight into your inventory. Start tracking your moveable assets today!

#### **Additional Benefits**

- Simple Installation: Plugs directly into the Geotab GO device, and into the vehicle's OBD port
- Monitors proximity beacons with public Media Access Control (MAC) addresses
- Also supports sensor data from select beacons
- Supports up to 200 in-range beacons

#### How it Works

The USB connector on the end of the IOX-Bluetooth harness plugs directly into the IOX port on the side of the GO7 device.



https://www.gofleet.com/product/bluetooth-asset-tracking-tags sales@gofleet.ca



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## Asset Tracking with Telematics

Introducing IOX Bluetooth: A Customizable Way to Track Your Assets

#### How it Works:





#### Some beacons include embedded sensors to measure:

